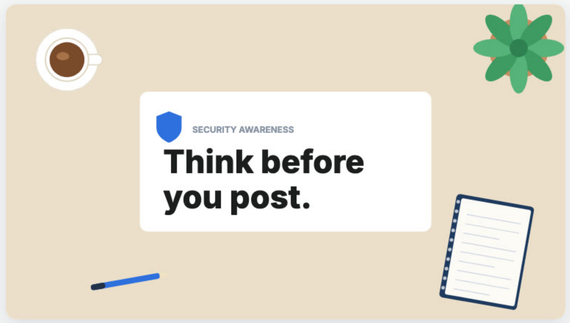
STORYBOARD · SAMPLE CONCEPT

Think before you post

Security awareness e-learning · approx. 5 min · flat 2D flatlay style · EN



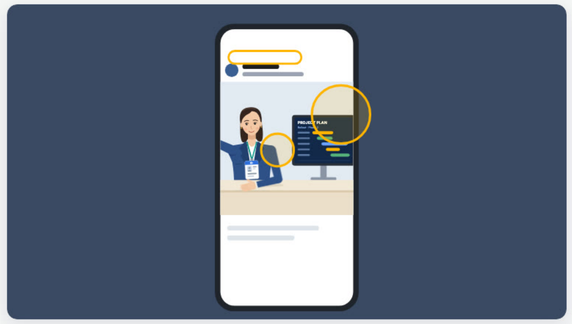
01 Hook 0:00–0:20

Flatlay desk, phone hovers over "Share". Title: Think before you post.



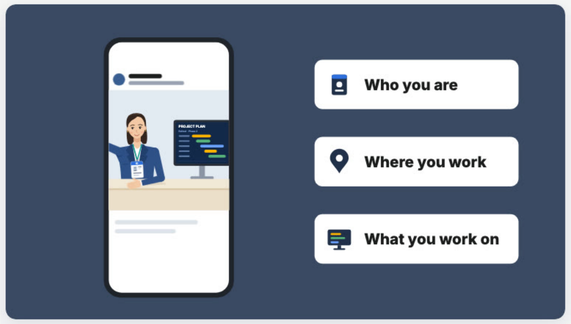
02 1 · One photo 0:20–0:45

Character takes a quick photo at work. Badge and screen are in the frame.



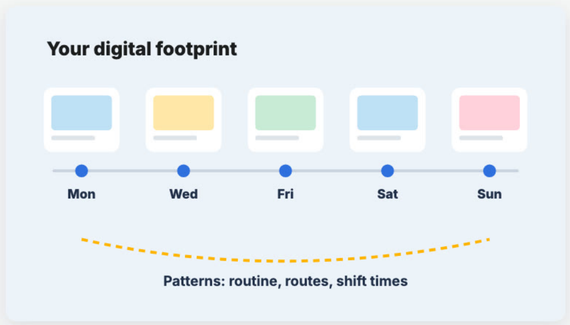
03 1 · One photo 0:45–1:20

Zoom into the post: ID badge, location tag and screen get highlighted.



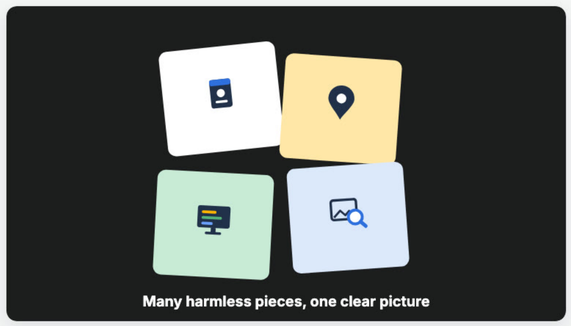
04 1 · One photo 1:20–1:45

Details become facts: who you are, where you work, what you work on.



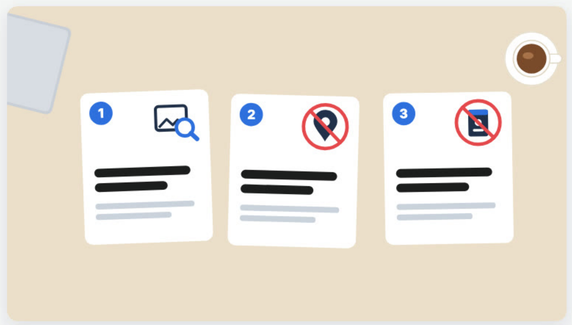
05 2 · Footprint 1:45–2:30

A week of harmless posts on a timeline reveals routine and shift times.



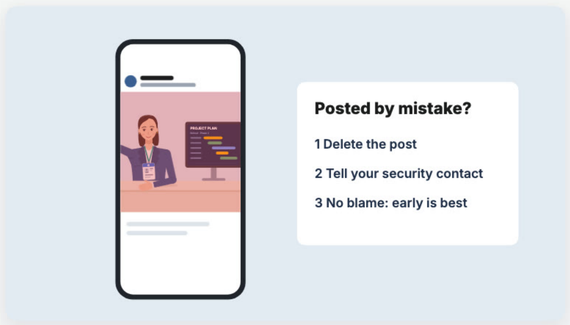
06 3 · Aggregation 2:30–3:05

Puzzle pieces from different posts snap together into one clear picture.



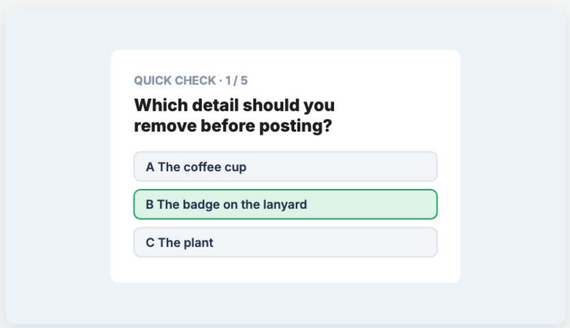
07 4 · Three rules 3:05–3:50

Three rule cards land on the desk: background, location, badges & screens.



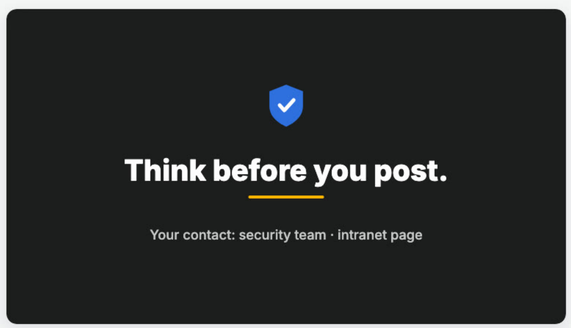
08 5 · If it happens 3:50–4:25

Posted by mistake: delete, tell your security contact, no blame culture.



09 Recap / Quiz 4:25–4:50

Five quick questions, instant feedback, ready as SCORM interaction.



10 Call to action 4:50–5:00

Slogan, amber line, where to find the security contact.

STYLE FRAME

Flat 2D characters, top-down desk scenes, bold simple shapes. Amber marks risky details, red slashes mean "don't", blue carries the brand. Captions on screen, English voice-over, music bed 20 dB under the voice.